



FOR IMMEDIATE RELEASE

Rappahannock United Way Celebrates \$2,000,000 in Prescription Savings

Partnership with FamilyWize delivers significant savings on prescription medications through its free, easy to use prescription discount card

(FREDERICKSBURG, Va) –Oct. 10, 2018 –Rappahannock United Way today announced that over 16,380 Fredericksburg residents have saved \$2,000,000 on their prescription medications, thanks to its partnership with FamilyWize, an organization focused on improving the health and well-being of individuals, families and communities.

Through this partnership, the United Way has helped promote the free, easy to use FamilyWize Prescription Discount Card, which has helped more than 11 million Americans save more than \$1 billion on their prescriptions.

“People should never have to choose between putting food on the table or taking their prescription medication,” Sarah Walsh, Vice President of Strategic Initiatives, at Rappahannock United Way “That’s why we formed a partnership with FamilyWize. Their free prescription discount card can reduce the costs of prescriptions for anyone who uses it. It’s an extremely valuable resource that everyone, regardless of their financial situation, should use.”

The FamilyWize card immediately lowers the cost of prescription medications by an average of 45% percent for people with and without insurance. Just by presenting the FamilyWize card or mobile app at their local pharmacy, people can save on the cost of their medicine, with no strings attached.

“We’re excited to see the people of Fredericksburg realize the benefits of our prescription discount card,” said Susan Gilmore, Executive Director of Community Engagement at FamilyWize. “We hope that they continue to use the card and share it with others, as it can provide a significant savings.”

The Free FamilyWize Prescription Discount Card can be used by anyone: uninsured, insured, and even people with Medicaid or Medicare. The use of the card is unlimited, does not require any personal information from the user and has no eligibility criteria.

To take advantage of the savings that FamilyWize offers, consumers can print a card from FamilyWize.org, can call 1-866-810-3784 and request a card be mailed to them, or download the free [FamilyWize app](#).

About Rappahannock United Way

Founded in 1939, Rappahannock United Way is a local non-profit organization serving Fredericksburg, Caroline, King George, Spotsylvania and Stafford. Our mission is to improve lives by mobilizing the caring power of our community. Our goal is to have more households emerge from poverty and achieve greater financial stability. Together, we can create opportunities for a better tomorrow. That's what it means to LIVE UNITED.

About FamilyWize

Since 2005, FamilyWize has helped over 11 million Americans live healthier lives by saving them more than \$1 billion on prescription medications. By aggregating large groups of patients, FamilyWize advocates and negotiates for deep discounts on prescription medications which it then passes on in full to patients. FamilyWize partners with some of the most respected community groups and health care providers in the country, including United Way Worldwide, National Council for Behavioral Health, Mental Health America, and American Heart Association, among thousands of other community organizations. To use FamilyWize, download our card or mobile app at <https://familywize.org/free-prescription-discount-card>.

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