



Rappahannock United Way

Rappahannock United Way
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**RAPPAHANNOCK UNITED WAY CELEBRATES THE UNOFFICIAL LAUNCH OF
THEIR 2020 WORKPLACE CAMPAIGN VIA CONTACTLESS DRIVE-THRU**

Fredericksburg (September, 2020) – Rappahannock United Way (RUW) celebrated the unofficial start to its 2020 Annual Workplace Campaign with a contactless Drive-Thru for its Volunteer Employee Campaign Coordinators, Sponsors and Tocqueville Donors. During the Drive-Thru, RUW staff provided coordinators with Campaign materials. Volunteers included members of the Women United Leadership Council.

Rappahannock United Way ensured that the distribution was as safe as possible for all in attendance. The organization structured the event to allow for no contact pick-up and all parties involved practiced social distancing, following CDC regulations.

Dave Adler from SuperHits 95.9 was onsite to cover the event live with guest speakers. Discussion included RUW's Mortgage and Rent Program, the impact of COVID-19 on the ALICE® community, Financial Coaching, and how people can get involved with the work RUW is doing in the Fredericksburg Area. Speakers included:

- Janel Donohue, President, Rappahannock United Way
- Sarah Walsh, Chief Impact Officer, Rappahannock United Way
- Amanda Talbert, Public Affairs Coordinator, GEICO, Chairperson, Women United Leadership Council, RUW Board of Directors
- Natalie Henley, Director of Sales and Marketing, Chancellor's Village, Platinum Sponsor
- Marci Catlett, Superintendent Fredericksburg City Schools
- Cathy and Ron Davis, Tocqueville Society and RUW Board of Directors

Rappahannock United Way's Annual Campaign is a vital part of the organization's work. Current Rappahannock United Way programs include Financial Coaching, Free Tax Services (The largest in the area), Mission: Independence, The ALICE Assistance Fund, Rent and Mortgage Assistance, and FamilyWize prescription assistance.

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For more information on Rappahannock United Way, please contact Brenda Sapanghila, Communications Coordinator at 540/373-0041 x 303 or by email at bsapanghila@rappahannockunitedway.org