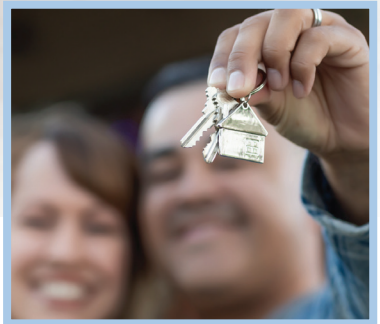




2021 | LOCAL GOVERNMENT

C A M P A I G N G U I D E



BE THERE RESPOND. RECOVER. REIMAGINE. REBUILD.

LOCAL GOVERNMENT CAMPAIGN

The Local Government Campaign provides people who work in the governments and schools in the City of Fredericksburg and Counties of Caroline, King George, Spotsylvania, and Stafford with an opportunity to support the work of local charitable organizations. It is the only opportunity that local government and school employees have to make contributions through the convenience of payroll deduction. The campaign is overseen by a committee of representatives composed of employees from the various government and school districts known as the Local Government Campaign Committee. The Committee established guidelines for the campaign, selected Rappahannock United Way as the fiscal agent to serve as the administrator of the campaign, and evaluated and approved the nonprofit organizations that applied for inclusion in the campaign. Throughout each step of the process, the interests of local government and school employees were given top priority.

If you would like to learn more about the Local Government Campaign, participating nonprofit organizations, or how to become more involved in your community, please contact Rappahannock United Way at 540-373-0041 ext. 318 or visit www.rappahannockunitedway.org.

Dear Fellow Local Government and School Employees:

I am honored and excited to return as Chairperson of the 2021 Rappahannock United Way (RUW) Local Government Campaign. Following an unprecedented campaign year, I look forward to working alongside you to support RUW as they Respond, Recover, Reimagine, Rebuild.

RUW works to support ALICE® households and build a community that is hopeful, resilient, and self-sufficient. ALICE is an acronym for Asset Limited, Income Constrained, Employed. It only takes one unexpected life event to spark a financial crisis when you are living paycheck to paycheck.

Because of your generous donations in the past, Rappahannock United Way is able to BE THERE for ALICE households by providing ALICE Assistance, Free Financial Coaching, Online Financial Literacy Workshops, Community Impact Grants, Online Mission: Independence Workshops, Prescription Assistance, Virtual Story Time, Free Tax Preparation, and more.

I believe the work that RUW and local nonprofits are doing in our community is especially relevant as the Fredericksburg region continues to work its way back to "normal".

For many households, there is no returning to "normal" – especially ALICE and essential workers. I believe it is important to acknowledge that our experiences in 2020 will continue to affect how we work, live, and give. Our community is blessed with nonprofits that are able to provide relief, hope and stability. I believe in supporting these organizations through campaigns such as this one.

I encourage you to participate in the Local Government Campaign. You may give a one-time donation or give through payroll deduction. In addition, you may direct your donation to any of the organizations listed in this brochure using the designation code. As an advocate for RUW, I ask that you consider giving an undesignated gift, which will create greater impact for ALICE households through RUW programs in Education, Financial Stability, and Healthy Living.

Thank you in advance for choosing to BE THERE and for making a meaningful impact on the lives of many in our community.

Sincerely,



Martha M. Hutzel, Executive Director of Central Rappahannock Regional Library (CRRL)
2021 Chairperson of the Local Government Campaign



2021 Local Government Officials and Committee Members

Caroline County Government

Charles Culley
County Administrator
Pamela Hall
Government Campaign
Coordinator

Caroline County Public Schools

Dr. Sarah Calveric
Superintendent
Lisa Stevens
Schools Campaign Coordinator

Fredericksburg City Government

Timothy J. Baroody
City Manager
Lesley Moore
Government Campaign
Coordinator

Martha M. Hutzel
Executive Director, Central
Rappahannock Regional Library
Local Government Campaign
Chairperson

Fredericksburg City Schools

Dr. Marci Catlett
Superintendent
Sandy Gillenwater
Schools Campaign Coordinator

King George County Government

Christopher Miller
County Administrator

King George County Schools

Dr. Robert Benson
Superintendent

Spotsylvania County Schools

Dr. S. Scott Baker
Superintendent
Rene Daniels
Schools Campaign Coordinator

Stafford County Government

Fred Presley
County Administrator
Donna Krauss
Government Campaign
Coordinator

Stafford County Schools

Dr. Stanley Jones
Associate Superintendent
Hunter Berry
Schools Campaign Coordinator

Rappahannock United Way Federation and Member Agencies

6400 Rappahannock United Way (Federation)

Building a community that is hopeful, resilient, and self-sufficient through programs in Education, Financial Stability, and Healthy Living.
www.rappahannockunitedway.org 540-373-0041

6416 Big Brothers Big Sisters of Greater Fredericksburg

VISION: All youth achieve their full potential.
MISSION: Create and support one-to-one mentoring relationships that ignite the power and promise of youth. www.bbbsfred.org 540-371-7444

6451 Brain Injury Services

Empowering individuals in the Fredericksburg Region who have been impacted by a brain injury.
www.braininjurysvcs.org 540-785-8836

6456 Caroline Habitat for Humanity

Building homes and providing home repairs for low income households utilizing the USDA self-help Grant, 502 Direct loan, and participants assisting with building and repairs.
www.habitatofcaroline.org 804-633-1000

6404 Catholic Charities of the Diocese of Arlington

Providing outpatient counseling services grounded in the teachings of the Catholic Church to individuals, children, and couples of all faiths and backgrounds.
www.cdda.net 540-371-1124

6453 Central Virginia Housing Coalition

Improving the regional quality of life by providing affordable housing opportunities through coalition, education counseling, and financial assistance.
www.centralvahousing.org 540-604-9943

6405 Children's Home Society of Virginia

Recruiting, training, and supporting families to adopt vulnerable children waiting in foster care, and equipping youth who weren't adopted to thrive as independent adults. www.chsva.org 804-353-0191

6430 Empowerhouse

Supporting domestic violence survivors and children. Providing crisis services, hotline, shelter, housing, employment navigation, education, court and healthcare accompaniment, support groups, and community education.
www.empowerhouseva.org 540-373-9372

6429 Fredericksburg Area HIV AIDS Support Services

Assisting those living below the Federal Poverty Level to access medical treatment and medication.
www.fahass.org 540-907-4555

6409 Fredericksburg Counseling Services

Providing low-cost behavioral health counseling to uninsured and underinsured PD16 residents.
www.fcsagency.org 540-373-2320

6406 Fredericksburg Regional Food Bank

Feeding the hungry through a community-wide network of partner agencies and engaging our community in the fight to end hunger.
www.fredfood.org 540-371-7666

6427 Girl Scout Commonwealth Council of VA

Building girls of courage, confidence, and character who make the world a better place.
www.comgirlscouts.org 540-710-5678

6454 Greater Fredericksburg Habitat for Humanity

Building strength, stability and self-reliance for residents in need of an affordable place to call home.
www.fredhab.org 540-891-4401

6440 Healthy Families Rappahannock Area

Helping to establish nurturing parent-child relationships, connect families to resources, and provide knowledge and tools to support healthy child development.
www.rappahannockareacsb.org 540-374-3366

6425 Legal Aid Works

Providing free legal services in civil matters to low-income persons. With United Way funding, services are provided for domestic violence survivors in family law matters.
www.legalaidworks.org 540-371-1105

6436 Lloyd F. Moss Free Clinic

Serving the uninsured and underserved, and providing medical and dental care to hundreds of patients thanks to more than 500 volunteers.
www.mossfreeclinic.org 540-741-1065

6420 LoisAnn's Hope House

Providing homeless children and their families in the Rappahannock region with safe housing and programming to move from homelessness to permanent housing.
www.loisannshopehouse.org 540-371-0831

6411 Mental Health America of Fredericksburg

Improving the mental health and wellbeing of our local community. www.mhafred.org 540-371-2704

6413 Micah Ecumenical Ministries

Increasing homeless access to income, housing, healthcare, and basic needs through relationships. Work includes hospitality center; winter shelter; respite shelter; income development; housing support; volunteerism.
www.dolovewalk.net 540-479-4116

6415 Rappahannock Area YMCA

Building healthy, confident, connected, and secure children, adults, families, and communities.
www.family-ymca.org 540-371-9622

6417 Rappahannock Council Against Sexual Assault

Providing free services for survivors of sexual violence. Promoting prevention and education to the community. www.rcasa.org 540-371-6771

6434 Rappahannock Court Appointed Special Advocates

Advocating for children who have suffered from parental abuse or neglect. Striving to ensure that each child grows up in a safe home.
www.rappahannockcasa.com 540-710-6199

6447 Rappahannock Emergency Medical Services Council

Created to establish and maintain a regional EMS system which provides for the effective and coordinated delivery of emergency healthcare.
www.vaems.org 540-373-0249

6421 Rappahannock Goodwill Industries

Helping to remove barriers to employment through training and support so each individual can find confidence and success through work.
www.fredgoodwill.org 540-371-3070

6413 S.E.R.V.E.

Providing emergency food pantry, financial and prescription assistance, holiday boxes of food to low-income families. Providing miscellaneous goods (Christmas toys and gifts, firewood, school supplies).
www.serve-helps.org 540-288-9603

6424 Safe Harbor Child Advocacy Center

Coordinating the community's response to victimized children so that perpetrators are held accountable. We place children on a path to trust, healing, and justice.
www.safeharborva.org 540-891-6280

6408 Smart Beginnings Rappahannock Area

Ensuring that children age birth to five are ready for school and ready for life by providing support through grants. www.smartbeginningsra.org 540-479-6944

6418 Stafford Junction

Providing homework assistance, character building, enrichment activities, and meals to our children from low-income families to help them succeed in school.
www.staffordjunction.org 540-368-0081

6422 The Salvation Army Fredericksburg Corps

Keeping hope alive since 1885. With more than 130 years serving the community, we continue the goal of meeting human needs without discrimination.
www.salvationarmypotomac.org/fredericksburgva/ 540-373-3431

6455 THRIVE Virginia

Mobilizing communal resources to empower individuals and families to obtain knowledge, skills and opportunities to become self-sufficient.
www.thriveva.org 540-479-4370

6432 Thurman Brisben Center

Providing emergency shelter and restorative services to hundreds of Greater Fredericksburg men, women, and children experiencing homelessness.
www.brisbencenter.org 540-899-9853

Community Health Charities of Virginia and Member Agencies

6000 Community Health Charities

Building stronger communities and empowering people to take action to improve health and wellbeing through giving opportunities, causes, volunteering, and health resources. www.chcimpact.org 800-654-0845

6067 AIDS Research Foundation (amfAR)

Investing in innovative AIDS cure research; advocating to increase funding for research/prevention/treatment, and protecting the rights of all people affected by HIV/AIDS. www.amfar.org 800-392-6327

6013 Alzheimer's Association

The leading voluntary health organization in Alzheimer's care and support. The largest, private nonprofit funder of Alzheimer's research. www.alz.org 434-973-6121

6004 American Cancer Society

Accelerating progress against cancer in every community by saving lives, helping those touched by cancer, and empowering people to fight back against cancer. www.cancer.org 404-949-6447

6006 American Council of the Blind

Increasing the independence, security, equality of opportunity, and quality of life for all blind and visually impaired people. www.acb.org 612-332-3242

6097 American Diabetes Association

Finding a cure for diabetes, improving care, and supporting to help fight diabetes through research, community programs, and advocacy.
www.diabetes.org 800-342-2383

6099 American Heart Association

Working to be a relentless force for a world of longer, healthier lives through research, training, advocacy, community services, and education.
www.heart.org 804-965-6535

6008 American Kidney Fund

Fighting kidney disease on all fronts by addressing education, advocacy, financial assistance, prevention, research; spending 97 cents of every donated dollar on programs. www.kidneyfund.org 800-638-8299

6010 American Lung Association

Saving lives by improving lung health and preventing lung disease through research, education, and advocacy. www.lung.org 804-302-5740

6001 Amyotrophic Lateral Sclerosis (ALS) Association

Improving quality of life for people living with ALS, commonly known as Lou Gehrig's disease, and their families, by providing free services.
www.alsinfo.org 804-836-1750

6068 Angioma Alliance

Informing, supporting, and mobilizing individuals affected by cavernous angioma, and driving research for better treatments and a cure.
www.angioma.org 757-681-1989

6015 Arthritis Foundation

Conquering battles through life-changing information and resources, access to care, and advancements in science. The champion of "yes".
www.arthritis.org 804-665-9950

6007 Brain Injury Association of Virginia

Serving as the voice of brain injury through help, hope, and healing. www.biav.net 804-355-5748

6094 Children's Hospital of The King's Daughters

Providing a full spectrum of inpatient and outpatient pediatric medical services for children and families.
www.chkd.org 757-668-7070

6054 Conexus

Eliminating vision problems as barriers to success through vision screenings and education, so every child can reach their fullest potential.
www.conexusvision.org 804-423-2020

6041 Crohn's & Colitis Foundation

Working towards a cure for Crohn's disease and ulcerative colitis, and improving the quality of life of children and adults affected by these diseases.
www.crohnscolitisfoundation.org 703-865-6130

6020 Cystic Fibrosis Foundation

Working to cure cystic fibrosis, and providing all people with CF the opportunity to lead full, productive lives.
www.cff.org 804-527-1500

6025 Epilepsy Foundation of Virginia

Providing training to Virginia professionals about seizures, patient services such as medication assistance, and public education to dispel the myths surrounding epilepsy.
www.epilepsyva.com 434-924-8669

6003 Home School Legal Defense Association

Providing financial assistance and curriculum relief to struggling home school families. Investing in widows, single parents, special needs children, and military families. Give. Volunteer. Pray.
www.hslda.org 540-338-5600

6029 JDRF International

The leading global organization funding Type 1 Diabetes (T1D) research. Our mission is to cure, prevent, and treat T1D and its complications.
www.jdrf.org 804-254-8014

6030 Leukemia & Lymphoma Society

Working to cure leukemia, lymphoma, Hodgkin's disease, and myeloma, and improving the quality of life of patients and their families.
www.lls.org 804-673-5690

6011 Make-A-Wish Foundation of Greater Virginia

Granting life-changing wishes for children with critical illnesses. We are dedicated to making every eligible child's wish come true. www.va.wish.org 804-217-9474

6053 March of Dimes

Funding research, educational programs, community services, and advocacy efforts focused on giving every child a fighting chance at a healthy start.
www.marchofdimes.org 571-257-2330

6009 Mental Health America

(formerly National Mental Health Association)

Serving as the nation's leading community-based non-profit dedicated to helping all Americans achieve wellness by living mentally healthier lives.
www.mhanational.org 800-969-6642

6048 Mental Health America of Virginia

Educating, empowering, and advocating to improve the mental health of all Virginians. Services include public awareness, a peer-run support line, and recovery education. www.mhav.org 804-257-5591

6036 Muscular Dystrophy Association (Stafford)

Fighting neuromuscular diseases through worldwide research; providing comprehensive healthcare services and support to MDA families nationwide; and rallying communities through advocacy, fundraising and local engagement. www.mda.org 703-476-5780

6098 Muscular Dystrophy Association

(Caroline, Fredericksburg, King George, Spotsylvania)

Fighting neuromuscular diseases through worldwide research; providing comprehensive healthcare services and support to MDA families nationwide; and rallying communities through advocacy, fundraising and local engagement. www.mda.org 804-285-2961

6038 NAMI (National Alliance on Mental Illness)

Promoting recovery and resiliency for individuals and families coping with mental health challenges through support, education, and advocacy. You are not alone.
www.namivirginia.org 804-285-8264

6017 National Kidney Foundation

Serving as the largest, most effective, and longstanding organization fighting kidney disease: a growing public health problem affecting 1 in 3 Americans and their families. www.kidney.org 804-288-8342

6055 National Multiple Sclerosis Society (Caroline, King George)

Stopping MS in its tracks, restoring what has been lost, and ending MS forever so that people affected by MS can live their best lives.
www.nationalmssociety.org 800-344-4867

6047 National Multiple Sclerosis Society (Fredericksburg, Spotsylvania)

Stopping MS in its tracks, restoring what has been lost, and ending MS forever so that people affected by MS can live their best lives.
www.nationalmssociety.org 800-344-4867

6019 National Psoriasis Foundation

Driving efforts to cure psoriatic disease and improve the lives of those affected.
www.psoriasis.org 800-723-9166

6018 Pancreatic Cancer Action Network

Saving lives by attacking pancreatic cancer on all fronts: research, clinical initiatives, patient services, and advocacy. www.pancan.org 310-725-0025

6057 Ronald McDonald House Charities of Norfolk

Providing a home away from home for families with children facing medical challenges.
www.rmhcnorfolk.org 757-627-5386

6005 Spina Bifida Association of America

Building a better and brighter future for all those impacted by Spina Bifida through education, advocacy, research, support, and clinical care.
www.spinabifidaassociation.org 202-944-3285

6064 St. Jude Children's Research Hospital

Researching and treating childhood cancer and other life-threatening diseases. Sharing our discoveries worldwide. Families are never billed for treatment, travel, housing, or food. www.stjude.org 703-650-4500

6014 Susan G. Komen, Central & Eastern Virginia

Saving lives by meeting the most critical needs in our community and investing in breakthrough research to prevent and cure breast cancer.
www.komenveva.org 804-320-1772

6012 The Society of Saint Andrew Inc.

Providing nutritious food to people in need throughout the US. Our gleaning programs save good produce from going to waste for donation to hunger-relief agencies.
www.endhunger.org 434-299-5956

6043 Virginia Hemophilia Foundation

Providing education, advocacy, and community to those living with inherited bleeding disorders through tailored retreats and meetings, scholarships, financial assistance, and camp.
www.vahemophilia.org 804-740-8643

6021 ZERO - The End of Prostate Cancer

Saving lives and stopping pain and suffering by advancing research, encouraging action, and providing education and support to men and their families.
www.zerocancer.org 202-463-9455

Local Unaffiliated Agencies

7411 Fredericksburg SPCA

Tackling the pet overpopulation through education, adoption, rehabilitation and spay/neuter. Dedicated to the principle that every life is unique and worthy of protection. www.fredspca.org 540-898-1500

7752 Friends of the Rappahannock

Serving as the voice and active force for a healthy and scenic Rappahannock River by using advocacy, restoration and conservation practices, and education programming. www.riverfriends.org 540-373-3448

7753 Gwyneth's Gift Foundation

Ensuring that those suffering an out-of-hospital cardiac arrest have a greater chance of survival. Educating community members on administering CPR and utilizing an AED.
www.gwynethsgift.org 540-316-0356

7021 Spotsylvania Education Foundation

Enhancing the quality of learning experiences for all students by supporting and encouraging innovative ideas, engaging lessons, hands-on learning, collaboration, and professional development.
www.sef4education.org 540-834-2500

7020 Stafford Education Foundation

Impacting and advancing the quality of public education provided by Stafford County Public Schools through charitable activities that support sound educational programs and practices.
www.thestaffordeducationfoundation.com 540-658-6536

7420 Wildlife Center of Virginia

Nonprofit hospital for native wildlife, teaching the world to care about and to care for wildlife and the environment. www.wildlifecenter.org 540-942-9453

DESIGNATED GIFTS

This is a total designation campaign, which permits you to choose up to four federations or agencies from this list to receive your gift. There is an area on your pledge form where you can indicate which agencies you wish to support. Each federation and agency has a code. By writing the code numbers for the agencies you wish to support, you designate that only those agencies will receive your gift. You may also choose to support an entire group of agencies that is represented by one of the federations in the campaign. If you designate to a federation, your contribution will support the overall mission of the federation and its member agencies.

UNDESIGNATED GIFTS

All undesignated funds will go to Rappahannock United Way for community investment based upon local priority needs.

WRITE-IN GIFTS

There is not a write-in option available during Local Government Campaign.

NOTE: Due to the cost of processing donations, there is a minimum designation of \$50 per agency per year.



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www.rappahannockunitedway.org